



American Association of Hispanics in Higher Education, Inc.

**Fourth Annual National Conference
March 5-7, 2009**

**Hyatt Regency Riverwalk Hotel
San Antonio, Texas**

PROGRAM

Conference Theme:

“Soluciones Para El Futuro: Achieving Hispanic Success”

Tuesday, March 3, 2009

7:00 p.m. AAHHE Fellows Orientation Dinner

Wednesday, March 4, 2009

8:00 a.m. – 5:00 p.m. AAHHE Fellows Workshops

Thursday, March 5, 2009

8:00 a.m. – 4:00 p.m. AAHHE/TG Institute

“Latina/o Student Success Institute: Accreditation, Outcomes & Student Success”

Convener: Laura Rendon, Institute Co-chair

Session Facilitator: Tito Guerrero, Vice President and Associate Provost
for Diversity, Texas A&M University

Accreditation Panelists

Bill Flores, Deputy Secretary of New Mexico Department of Higher
Education

JoAnn Canales, Professor, College of Education

Associate Dean of Graduate Studies Texas A&M University

Outcomes & Student Success Panelists

Stella M. Flores, Assistant Professor, Vanderbilt University

Catherine L. Horn, Assistant Professor, University of Houston

**Paper Presentation on Institutional Effectiveness and Latina/o
Student Outcomes and Success**

Stella M. Flores, Assistant Professor, Vanderbilt University

Catherine L. Horn, Assistant Professor, University of Houston

8:00 a.m. – 5:00 p.m. Conference registration

12:00 p.m. – 4:00 p.m. AAHHE Board meeting

12:00 p.m. – 4:00 p.m. 7 Pre-conference workshops

Workshop 1:

Gender Issues within the Latina/o Educational Experience: A Critical Dialogue

Victor Saenz, Assistant Professor, University of Texas Austin

Workshop 2:

Financial Aid & Latina/o Student Retention

Jose Luis Santos, Assistant Professor, University of California Los Angeles

Workshop 3:

Fundraising in Troubled Economic Times – Stay the Course, Look to the Future

Francoise Aylmer, Associate VP University Advancement, California State University San Bernardino

Cynthia Pringle, Special Assistant to the VP, Gift and Estate Planning Officer
University Advancement, California State University San Bernardino

Workshop 4:

Preparing Latina Leaders: Surmounting Challenges, Creating a Personal Vision

Estela Lopez, Former Vice Chancellor for Academic Affairs, Connecticut State University and Senior Associate, Excelencia in Education

Gloria Thomas, Associate Director of the Office of Women in Higher Education, Washington

Workshop 5:

Community Colleges: Best Practices for Increasing Transfer Rates
Achieving the Dream: Student Success through a Culture of Evidence

Luzelma Canales, Achieving the Dream Lead/Director of Grant Development, Accountability, and Management Services, South Texas College

William Serrata, Vice President for Student Affairs & Enrollment Management, South Texas College

Workshop 6:

Grant Writing and Program Evaluation

Manuel Piña, Associate Professor, Texas A&M University

Rebecca Piña, Associate Professor, Department of Educational Leadership
and Counseling, Sam Houston State University

3:00 p.m. – 9:30 p.m. Exhibits Open

5:30 p.m. – 7:30 p.m.

Opening Plenary Session #1

Tomas Rivera Lecture: Marta Tienda

Professor of Demographic Studies, Princeton University

Sandra Cisneros

Author: *The House on Mango Street*

7:30 p.m. – 9:00 p.m. Hospitality reception, all participants

Friday, March 6, 2009

7:30 a.m. – 4:00 p.m. Conference registration

7:00 a.m. – 7:45 a.m. Continental breakfast

8:00 a.m. – 9:30 a.m.

Plenary Session #2

“Presidents’ Panel: Transfer & Success of Latino Students”

Facilitated by Ricardo Romo, President, University of Texas at San Antonio

- 1) Leonardo de la Garza, Chancellor, Tarrant County College District
- 2) Dolores M. Fernandez, President, Hostos Community College

- 3) Mildred Garcia, President, California State University Dominguez Hills
- 4) Juliet Garcia, President, University of Texas Brownsville and Texas Southernmost College

7:30 a.m. – 9:00 p.m.	Exhibits Open
9:45 a.m. – 11:00 a.m.	10 Concurrent sessions
11:15 a.m. – 12:30 p.m.	10 Concurrent sessions
12:45 p.m. – 2:00 p.m.	

Plenary Session #3 (Luncheon)

“Achieving Student Success in the Health Professions”

Facilitated by Francisco Cigarroa, President, University of Texas San Antonio Health Science Center

- 1) Ana F. Abraido-Lanza, Associate Professor, Department of Sociomedical Sciences, Mailman School of Public Health, Columbia University
- 2) Rafael Perez-Escamilla, Professor, Department of Nutritional Sciences, University of Connecticut

2:15 p.m. – 3:30 p.m.	10 Concurrent sessions
3:45 p.m. – 5:00 p.m.	10 Concurrent sessions
6:00 p.m. – 9:00 p.m.	Cultural Event with Reception

Saturday March 7 , 2009

7:30 a.m. – 12:00 p.m.	Conference Registration
7:00 a.m. – 7:45 a.m.	Continental Breakfast
7:30 a.m. – 9:00 p.m.	Exhibits Open
8:00 a.m. – 9:45 a.m.	

Plenary Session #4

C-SPAN/PBS Filming - “The Status of Latinos in America: Challenges and Opportunities”

Panel Chair and Moderator: Henry Cisneros, Chairman and CEO,
American City Vista

- 1) Arturo Madrid, Murchison Distinguished Professor of Humanities, Trinity University
- 2) Maria "Cuca" Robledo Montecel, Executive Director, Intercultural Development Research Association, San Antonio Texas
- 3) Antonio R. "Tony" Sanchez, Chairman of the Board & CEO, Sanchez Oil and Gas Corporation, Laredo, Texas
- 4) Richard Tapia, Mathematician & Professor, Department of Computational and Applied Mathematics, Rice University
- 5) Marta Tienda, Professor in Demographic Studies, Princeton University
- 6) Solomon "Sol" Trujillo, Chief Executive Officer, Telstra, Sydney, Australia
- 7) Ralph de la Vega, President & CEO, AT&T Mobility

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| 9:45 a.m. – 10:00 a.m. | Break |
| 10:00 a.m. – 12:00 p.m. | Hispanic Presidents' Summit (invitation only) |
| 10:00 a.m. – 11:15 a.m. | 10 Concurrent sessions |
| 11:30 a.m. – 12:45 p.m. | 10 Concurrent sessions |
| 1:00 p.m. – 3:30 p.m. | Annual Awards Luncheon & Recognition: |
| | <ol style="list-style-type: none">1) Alfredo G. de los Santos Jr. Distinguished Leadership in Higher Education<ul style="list-style-type: none">➤ <i>Dolores Fernandez, President, Eugenio Maria de Hostos Community College, NY City</i>2) Outstanding Latino/a Faculty in Higher Education: Research Institutions<ul style="list-style-type: none">➤ <i>Denis Segura, Professor of Sociology, University of California Santa Barbara</i>3) Outstanding Latino/a Faculty in higher Education: Teaching Institutions<ul style="list-style-type: none">➤ <i>Jose B. Gonzalez, English Professor, U.S. Coast Guard Academy</i>4) Outstanding Support of Hispanic Issues in Higher Education<ul style="list-style-type: none">➤ <i>Peter Rosa, Trustee, Connecticut State University System</i>5) Outstanding Latino/a Cultural Arts Award in the Fine and Performing Arts<ul style="list-style-type: none">➤ <i>Zarco Guerrero, Arizona State University</i>6) Outstanding Latino/a in the Literary Arts and Publications Award<ul style="list-style-type: none">➤ <i>Bessy Reyna, Connecticut</i> |
| 3:30 p.m. – 4:00 p.m. | Conference closure |